

MAPEI PRIVACY PRACTICES PERTAINING TO THIS WEB SITE

Your privacy is important to MAPEI S.p.A. and its subsidiaries and affiliates worldwide (collectively “MAPEI”). This privacy practice statement (“Privacy Statement”) discloses the information practices for all MAPEI web sites, including what type of information is gathered and tracked, how the information is used, and with whom the information is shared.

MAPEI’S PRIVACY STATEMENT

Table of Contents of Privacy Statement

- Scope
- Personal Information Collection
- Uses
- Cookies and Other Tracking Devices
- Outside Links
- Information Security
- Privacy Inquiries
- Changes in Privacy Policy

Scope

This Privacy Statement explains how we handle personally identifiable information you share with MAPEI.

Personal Information Collection

You may use this MAPEI web site to learn about our products and services without disclosing any personal information. We may ask you to register and provide us with contact information, such as your name, home, business and email addresses, telephone and facsimile numbers, type of business, and certain other information about you and your business to better serve your needs.

Uses

Personal information about you and your business may be used to respond to your requests for information, to provide you with helpful offers and information on our products and services, to customize and improve communication content, marketing research, and to provide our customers with new products and services. If you request something from a MAPEI web site, for example, a product or service, a callback, or specific marketing materials, we will use the information you provide to fulfill your request. To help us do this, we may share information with others involved in fulfillment. In connection with a transaction, we may also contact you as part of our customer satisfaction surveys or for market research purposes. In connection with a job application or inquiry, whether advertised on a MAPEI web site or otherwise, you may provide us with information about yourself, such as a resume or curriculum vitae, and we may use such information throughout MAPEI for the purpose of employment consideration or to reply to your inquiry. From time to time we may supplement information you give us via a MAPEI web site with information from other sources, such as information validating your email address or other available information about you or your business. This is to help us maintain the accuracy of the information we collect and to help us provide better service to our customers. We may share personal information about you within MAPEI and with our business partners exclusively to conduct joint marketing programs with MAPEI. **MAPEI will not share your personal information with other third parties for their independent use without your permission, except as required by law, in conjunction with a governmental inquiry, litigation or dispute resolution.** You agree as a condition of using this web site that MAPEI may collect, use and disclose your personal data as described in this Privacy Statement, or any subsequent amendments. Since MAPEI is an international business operation, you agree that we may share your personal information within MAPEI’s global organization and transfer and store your personal data worldwide for the purposes described in this Privacy Statement.

Cookies and Other Tracking Devices

We sometimes collect non-identifiable information from visits to our web sites to help us provide better customer service. For example, we keep track of the domains from which people visit, and we also measure visitor activity on MAPEI web sites, but we do so in ways that keep the information non-identifiable. This information is sometimes known as “clickstream data.” MAPEI or others on MAPEI’s behalf may use this data to analyze trends and statistics and to help us provide better customer service. This information is not reviewed at an individual level. We collect such information through the use of various technologies including one called “cookies.” A cookie is a piece of data that a web site can send to your browser, which may then be stored on your computer as an anonymous tag that identifies your computer but not you. Cookies and other tracking devices may be used to tell us the time and length of your visit, the pages you look at on our web site, the web sites you visited just before coming to ours, and the name of your internet service provider. Some MAPEI pages use cookies, sent by MAPEI or its third-party vendors, or other technologies to better serve you when you return to our web site. If you do not want your transaction details used in this manner you can disable your cookies. Some MAPEI web sites also use web beacons or other technologies to better tailor those sites to provide better customer service. These technologies may be in use on a number of pages across MAPEI’s web sites. When a visitor accesses these pages, a non-identifiable notice of that visit is generated which may be processed by us or by our suppliers. These web beacons usually work in conjunction with cookies. You can set your browser to notify you before you receive a cookie, giving you the chance to decide whether to accept it. You can also set your browser to turn off cookies. If you do so, however, some web sites may not work properly. If you turn off cookies, web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.

Outside Links

This web site may contain links to third-party sites not controlled by MAPEI or covered by this Privacy Statement. MAPEI is not responsible or liable for the privacy practices or the content of those other web sites. We recommend that you carefully review the privacy policies of other web sites you visit before providing any personal information.

Information Security

MAPEI recognizes the importance of safeguarding your personal information in our possession worldwide from theft, inappropriate use, or improper distribution. We are committed to protect your personal information and to maintain its quality. We utilize commercially reasonable technology and processes to help us keep your information secure. Please recognize, however, that no company can perfectly protect personal information.

Privacy Inquiries

If you have questions regarding MAPEI’s consumer privacy practices, you may contact us at privacypractices@mapei.com, but please recognize that your questions, comments or suggestions shall be deemed to be non-confidential.

Changes in Privacy Policy

We retain the right to change this Privacy Statement at any time. We will post changes to our Privacy Statement in a timely manner. The practices and policies contained in this Privacy Statement replace all previous notices or statements with respect to the same subject. This Privacy Statement is effective January 1, 2005.